

Bob Williams

I have been in the golf business for over 35 years, starting as an internal auditor and then Controller for Club Corp in Dallas, Texas. I then was recruited to join American Golf Corporation in Los Angeles, California as the controller. I eventually became the President and CEO of the company. Under my leadership the company grew from 14 golf courses to over 200. I later left American Golf Corporation to start my own golf course management business, Golf Enterprises. This company acquired and managed 50 courses, both public and private. It was taken public on the NASDAQ Exchange being the first publicly held golf course company. The company was later purchased by American Golf during which I worked for a year to ensure a seamless merging of the two companies.

The majority of the courses owned by both American Golf and Golf Enterprises were public daily fee courses so the management and security of all cash transactions were very important. A thorough and effective internal audit and cash security program was developed to safeguard the company's assets. The program included control over Starter/Cart operations, beverage carts, and Marshal operations. Food and Beverage operations were also monitored including inventory and cost of sales verification and management. Because these systems were so successful in discovering various discrepancies and noting rules violations I have decided to offer these services and my years of experience to local golf courses on a fee basis.



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Audit Services

Our team can offer the following services in whatever combination or single purpose the GM is concerned about.

- Review and audit of all starting operations for both daily fee and private clubs to ensure all cash is recorded. For private clubs I will make sure all golfers are members of the club and are authorized to play.
- Monitor all Marshal operations to make sure the course rules are being enforced and play on various courses is authorized.
- Beverage cart operations are closely monitored to make sure all cash is recorded correctly and that the cart operator is not selling his/her own beverages instead of all sales going to the club.
- Any concerns the GM may have can be addressed when the need arises. I can perform random checks, scheduled periodic checks, regular monthly or quarterly checks or any combination of the above services.

